



María Eugenia Ferré Rangel is the Chairwoman of the Board of Directors of GFR Media, a multimedia communications company that includes El Nuevo Día, one of the largest Spanish-language newspapers in the United States.

Under her leadership, GFR Media transformed from a solid print operation into a multimedia communications conglomerate. The company holds multiple brands focused on providing long term, audience specific business solutions to its clients. Consumer behavior intelligence is now at the core of GFR Media's integrated and contextualized brands and services, with innovative platforms such as the data driven Audience Profile and BrandShare.



**María
Eugenia Ferré
Rangel**

*Chairwoman of
the Board of
Directors of
GFR Media*

GFR Media's newspaper portfolio includes, El Nuevo Día, Primera Hora and Índice. El Nuevo Día is one of the largest Spanish-language newspapers in the United States and Puerto Rico's number one newspaper in audited print circulation. It is also the main global source of information about Puerto Rico in the web with over 9.9 million monthly visits. Primera Hora is Puerto Rico's second-largest newspaper.

Content platforms such as Magacín, MediaScoop, shop.pr, and Sal!, among others, round the company's targeted content products.

A visionary entrepreneur, Ms. Ferré Rangel strengthened the managerial initiatives at GFR Media and effectively reduced operating costs while maintaining leading competitive positions. She has successfully transformed GFR Media's infrastructure, management and distribution; and made it a pioneer in the use of cutting-edge technologies and the development of diversified audience focused platforms.

Ms. Ferré Rangel is an engaged leader in the global media industry. She is a member of the Board of Directors of Grupo de Diarios América (GDA), and a member of the Board of Trustees of American Press Institute (API). She is also a member of the Board of Trustees of the College of the Holy Cross and a member of Grupo Ferré Rangel.

Previous to her appointment as Chief Executive Officer of GFR Media, she held positions as President and CEO of El Nuevo Día, Vice President of Administration and Operation; Assistant to the Vice President of Sales and Marketing, and as Director of Corporate and Community Relations at the newspaper.

She has a Bachelor of Arts degree, in Political Science and Spanish from Holy Cross College in Worcester, Massachusetts, and completed a Master's Degree in Communications at Boston University. Ms. Ferré is married to Dr. Miguel Santaella and is the proud mother of two children.