



Bill Davis
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Bill Davis is the founding president of Southern California Public Radio (SCPR), a California-controlled subsidiary of the American Public Media Group.

He joined SCPR in January 2001, and prior to his appointment was senior vice president for programming at National Public Radio (NPR) in Washington, D.C. where he directed NPR's programming divisions: news, cultural programming, new media, and satellite. For ten years, he served as general manager of WUNC-FM in Chapel Hill, NC where he directed all aspects of this NPR affiliated station licensed to the University of North Carolina, making it one of the nation's most-listened-to NPR stations. Prior to joining WUNC, he managed WBFO-FM in Buffalo, NY, and KALX-FM in Berkeley, CA.

Bill earned the AB from Occidental College in Los Angeles, the MJ from the Graduate School of Journalism at UC Berkeley, and the MBA from the Kenan-Flagler School of Business at UNC-Chapel Hill. While in journalism school, he produced and edited reports for the statewide news operation at California Public Radio.