



Lynn Hanessian
Chief Strategist,
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Lynn Hanessian is the chief strategist for Edelman. In her position, she brings together industry, content, and media expertise to craft campaigns to achieve the business objectives of her clients. Her focus is on health and science engagement initiatives reaching a wide range of audiences.

Hanessian has a deep background in health, medical and science strategic positioning, and communication working with health systems, pharmaceutical and device companies, health technology companies, medical societies and patient advocacy groups. Hanessian has led regional, national and global teams providing support to pharmaceutical and medical products at all stages of the product life cycle. She has also been actively involved in marketing, communications, advocacy relations, professional society engagement, corporate positioning programs and crisis communications efforts. Hanessian has worked on a wide range of therapeutic areas including infectious diseases, CNS, allergic diseases, oncology and metabolic diseases.

Hanessian's background includes expertise in corporate and foundation relations, medical associations, philanthropy, fund raising, and children's issues. Prior to Edelman, she held positions at the American Academy of Pediatrics where she built strategic corporate alliances, cultivated and solicited major grants, and developed a wide range of programs for healthcare provider and consumer audiences.

She has a long history of volunteer leadership involvement with the patient advocacy community. Hanessian is currently a member of the President's Council of the Cancer Support Community, a board member of the Center for Healthcare Innovation, and past board chair for the Asthma and Allergy Foundation of America.

She earned an AB in economics from the University of Chicago.